

Springfield Research University Faculty of Business and Education Innovative Capacity Development Programmes



1. Executive AI and Emerging Technologies Programme

Course Description

This advanced programme equips executives with **Al-driven strategies** and **emerging technology insights** to foster innovation and efficiency in business and education. It covers **Al applications, machine learning, automation, blockchain, and digital transformation**, helping leaders stay ahead in a rapidly evolving technological landscape.

Who Should Attend

- √ Senior executives, business leaders, and policymakers
- √ Educators and administrators seeking AI integration
- \checkmark Innovation managers and digital transformation professionals

Aims

- ✓ Understand Al principles and emerging technologies in business & education
- Develop strategies for Al-driven decision-making and automation
- Explore blockchain, big data, and cybersecurity applications
- Lead digital transformation with ethical Al governance

Course Duration

III 1 Week – Intensive executive learning

2. Principles and Practice of Supervision

Course Description

This course provides supervisors with practical **leadership techniques**, **performance management tools**, and approaches to **effective team supervision**. It focuses on **communication**, **delegation**, **coaching**, **and conflict resolution**, ensuring supervisors foster productivity and engagement in workplaces.

Who Should Attend

- ✓ Mid-level managers and team leaders
- √ Supervisors in corporate, academic, and public sectors
- ✓ Professionals seeking leadership development

Aims

- Master **supervisory leadership** for effective team management
- Enhance conflict resolution and employee engagement
- Strengthen communication, delegation, and coaching skills
- Apply performance assessment techniques to boost efficiency

Course Duration

1 Week - Focused leadership development

3. Executive Management Development Programme

Course Description

This programme is tailored for senior leaders looking to refine their management expertise, strategic thinking, and corporate leadership. Covering governance, financial management, stakeholder engagement, and business growth strategies, it prepares executives to excel in decision-making, policy execution, and organizational transformation.

Who Should Attend

- ✓ Senior executives, policymakers, and institutional leaders
- ✓ Professionals transitioning into high-level management roles
- ✓ Entrepreneurs and corporate strategists

Aims

- Strengthen strategic leadership and high-impact decision-making
- Navigate corporate governance and financial management
- Enhance stakeholder engagement and business policy execution
- Drive organizational transformation through modern leadership techniques

Course Duration

1 Week – Comprehensive executive leadership training

4. Administrative Skills for Executive and Personal Assistants

Course Description

This course sharpens **organizational, communication, and management skills** needed for executive and personal assistants to support top leaders effectively. Covering **time management, professional etiquette, document handling, and event coordination**, it ensures assistants become **indispensable assets in business operations**.

Who Should Attend

- ✓ Executive assistants, personal assistants, and office managers
- √ Administrative professionals seeking career advancement
- ✓ Secretaries and corporate support staff

Aims

- Develop high-level organizational and multitasking skills
- Master effective communication, scheduling, and event planning
- Learn professional etiquette and executive-level support techniques
- Enhance proficiency in document management and business correspondence

Course Duration

4. Corporate Strategic Foresight & Business Innovation Certificate

Description:

Equips corporate leaders with future-focused decision-making tools, enabling them to anticipate market trends, disruptions, and business transformations. The course explores business modeling, scenario planning, and sustainable innovation strategies for long-term corporate growth.

Who Should Attend:

- ✓ Corporate executives & business strategists
- ✓ Policy advisors & senior managers
- ✓ Innovation officers & entrepreneurs
- @ Aims:
- Master **scenario planning** for long-term business success
- Apply strategic foresight techniques to predict market changes
- Develop future-proof business models to sustain corporate growth
- Foster innovation-driven leadership
- Duration: 1 Week Intensive corporate training

5. Executive Negotiation & Influence Mastery Programme

Description:

Develops high-level negotiation tactics to optimize business deals, stakeholder collaboration, and diplomatic conflict resolution. The course covers power dynamics, persuasive communication, and deal-making strategies essential for executives handling high-stakes negotiations.

Who Should Attend:

- √ Senior executives & business leaders
- ✓ Procurement & contract negotiation professionals
- √ Legal & compliance officers
- **@** Aims:
- Strengthen persuasion, influence, and decision-making strategies
- Master negotiation frameworks for corporate success
- Apply conflict resolution techniques in high-risk scenarios
- Leverage diplomatic skills for stakeholder engagement
- **Duration: 1 Week** Focused executive development

6. Corporate Financial Leadership & Risk Management Programme

★ Description:

Designed for **finance executives and corporate managers**, this programme covers **advanced financial strategy**, **risk mitigation**, **and corporate governance**. Topics include **capital investment**, **financial forecasting**, **and corporate compliance** to ensure **financial stability and sustainable growth**.

Who Should Attend:

- ✓ CFOs, finance directors & senior managers
- ✓ Corporate risk analysts & investment strategists
- ✓ Business owners & decision-makers
- **©** Aims:
- Develop financial leadership skills for corporate decision-making
- Apply risk management frameworks to ensure business resilience
- Strengthen corporate governance and compliance strategies
- Master financial forecasting and investment planning
- Duration: 1 Week Comprehensive financial training

7. Corporate Crisis Leadership & Reputation Management Programme

★ Description:

Prepares executives to navigate crises, manage corporate reputation, and maintain organizational stability. The course covers crisis response planning, public relations strategies, and leadership under pressure, ensuring executives handle high-risk situations effectively.

Who Should Attend:

- √ C-suite executives & corporate decision-makers
- ✓ PR & crisis communication professionals
- √ Industry leaders & regulatory officials
- @ Aims:
- Develop corporate crisis response frameworks
- Strengthen reputation management strategies
- Apply strategic risk communication during crises
- Lead organizations through uncertainty and disruption
- **Duration: 1 Week** Executive leadership training

Join Our Celestial Journey Illuminating Minds, Igniting Innovation. Be Part of the Spark as we Unlock the Universe's Secrets, One Equation at a Time



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Research Beyond Boundaries

