



**Springfield Research University**

**Research Communications and Event Unit**

## Research Communications and Events Unit

The **Research Communications and Events Unit** is the **driving force** behind Springfield Research University's research ecosystem, ensuring **knowledge dissemination, scholarly engagement, and global impact**. This unit plays a pivotal role in **amplifying research visibility**, managing prestigious **academic publications**, and hosting **high-profile scholarly events** such as **conferences, symposiums, and public lecture series**.

Through **strategic communication and expertly curated events**, the unit fosters an environment where **scholars, industry leaders, and the public** engage in **cutting-edge discussions**, interdisciplinary collaboration, and knowledge exchange. By **supporting researchers in publishing**, expanding academic networks, and leveraging **technology-driven platforms**, the office enhances **thought leadership and institutional research excellence** on a global scale.

## Transforming Research Visibility with Innovation at Springfield Research University

The Research Communications and Events Unit at Springfield Research University (SRU) is at the forefront of academic innovation, leveraging cutting-edge technologies to amplify research influence, enhance global accessibility, and revolutionize scholarly communication. We understand that impactful research doesn't just happen in the lab or the library; it needs to be effectively communicated and widely disseminated to reach its full potential. By integrating next-generation AI, immersive digital experiences, and high-impact research tools, the unit ensures SRU remains a global leader in knowledge dissemination, collaboration, and societal impact.

Here's how we are expanding research impact through innovation:

- **AI-Powered Research Dissemination:** We are deploying intelligent indexing, automated citation tracking, and machine-learning analytics to significantly enhance research discoverability. This includes optimizing search engine visibility, identifying key influencers in specific research areas, and tailoring content delivery to specific audiences, ensuring our research reaches the right people, at the right time. This also facilitates global knowledge accessibility by automatically translating metadata and summaries, breaking down language barriers.
- **Virtual & Hybrid Academic Events:** We are redefining scholarly gatherings with AI-assisted conferences, interactive virtual symposiums, and immersive digital forums that transcend geographical limitations. These events leverage AI for features such as automated transcription, real-time translation, personalized networking recommendations, and intelligent Q&A management, fostering richer and more inclusive discussions. Hybrid models allow for both in-person and remote participation, maximizing engagement and accessibility.
- **Multilingual Research Publications:** Recognizing the importance of global academic exchange, we actively support the translation of research abstracts and summaries into multiple languages. This initiative ensures broader accessibility for international scholars, allowing them to quickly grasp the core findings and relevance of SRU research, regardless of their native language. We are also exploring partnerships with translation services to further expand our multilingual capabilities.

- **Springfield Research Insights Podcast & Documentary Series:** We are launching the \*Springfield Research Insights\* Podcast and a captivating mini-documentary series to showcase groundbreaking discoveries, expert interviews, and real-world case studies. These multimedia platforms bridge the gap between academia and industry, making complex research accessible to a wider audience. Topics covered range from the latest advancements in renewable energy to the ethical implications of AI, highlighting the diverse and impactful research conducted at SRU.
- **Strategic Industry-Academic Collaborations:** We actively foster partnerships with leading corporations, policy think tanks, and global universities to fund high-impact research, facilitate knowledge-sharing initiatives, and accelerate innovation. These collaborations provide valuable opportunities for SRU researchers to translate their findings into practical applications, contributing to economic growth and societal progress. We also facilitate joint research projects and internship programs for students.
- **Digital Repository & Open Access Model:** We are committed to establishing a robust institutional open-access research repository, allowing SRU scholars to publish, archive, and showcase their research in a transparent, globally accessible format. This initiative promotes open science principles, ensuring that research findings are freely available to researchers, policymakers, and the public worldwide. The repository also provides long-term preservation of SRU's intellectual output.
- **Interactive AI-Powered Research Hub:** We are developing a smart research portal that serves as a central hub for SRU research activity. This platform will enable scholars to engage in live discussions, participate in AI-assisted peer reviews, and collaborate on publishing projects, fostering interdisciplinary engagement and accelerating the pace of discovery. The hub will also feature personalized research recommendations and access to relevant datasets.
- **Real-Time Research Impact Analysis:** We leverage data-driven insights and AI-powered research tracking to measure the global impact, citation trends, and societal contributions of published research. This allows us to understand the reach and influence of SRU research, identify areas for improvement, and demonstrate the value of our research investments to stakeholders. We use these insights to refine our communication strategies and maximize research impact.

By integrating technology, multimedia content, and global outreach, the Research Communications and Events Unit ensures that Springfield Research University is not just a leader—but a pioneer in shaping the future of academic engagement.

### **Managing Springfield Research University's Five Leading Journals**

The Research Communications and Events Unit also proudly oversees five distinguished academic journals, each dedicated to advancing knowledge across critical disciplines:

- **Journal of Advanced Engineering and Technology (JAET):** JAET drives research in engineering and technology, bridging theoretical advancements with real-world applications. It covers a broad spectrum of topics, including robotics, artificial intelligence, renewable energy, telecommunications, and advanced materials. JAET aims to be a leading platform for disseminating cutting-edge research that addresses critical challenges facing society.

- **Journal of Education and Learning Sciences (JELS):** JELS leads conversations in educational research, focusing on innovative pedagogy, curriculum development, interdisciplinary learning models, and digital education technologies. It provides a forum for researchers and practitioners to share best practices and explore new approaches to enhance learning outcomes for all students. JELS is committed to promoting evidence-based practices in education.
- **Journal of Science and Medical Research (JSMR):** JSMR showcases breakthroughs in biomedical sciences, clinical medicine, public health, and environmental research, with an emphasis on scientific inquiry and applied medical advancements. It publishes high-quality research that contributes to the understanding and treatment of disease, improves public health outcomes, and protects the environment. JSMR is dedicated to advancing scientific knowledge for the benefit of humanity.
- **Interdisciplinary Journal of Arts, Politics, and Law (IJAPL):** IJAPL provides a platform for critical discourse on culture, governance, and social justice, addressing human rights, legal theory, policymaking, and political analysis. It fosters interdisciplinary dialogue and encourages innovative approaches to addressing complex social and political issues. IJAPL is committed to promoting a more just and equitable world.
- **Journal of Strategic Business and Economics (JSBE):** JSBE delivers high-impact research on global markets, financial economics, business strategy, and economic policy, offering insights for academics, practitioners, and policymakers. It publishes rigorous and relevant research that informs business decisions and contributes to economic growth and stability. JSBE is a leading source of information for those seeking to understand the complexities of the global economy.

### **Redefining the Future of Research Engagement**

Through technological innovation, interdisciplinary networking, and knowledge-sharing initiatives, the Research Communications and Events Unit ensures that Springfield Research University remains a globally recognized hub for research excellence. By transforming the way research is produced, shared, and applied, the unit builds bridges between scholars, industries, and policymakers, shaping the future of academic engagement and global impact. We are committed to fostering a vibrant research ecosystem that benefits both the academic community and society as a whole.

# Scholarly Journals' Editorial Policy

## 1. Purpose and Scope

Springfield Research University's Scholarly Journals (hereinafter referred to as "the Journals") are dedicated to the dissemination of high-quality, peer-reviewed research across a comprehensive spectrum of academic disciplines. The fundamental mission of the Journals is to advance the frontiers of knowledge, foster academic excellence in research endeavors, and promote robust scholarly communication amongst researchers, practitioners, and the wider academic community. The Journals serve as a platform for the publication of original research, reviews, and perspectives that contribute significantly to their respective fields.

## 2. Editorial Board

The Editorial Board constitutes the governing body responsible for maintaining the academic rigor and ethical standards of the Journals. The Board is comprised of distinguished scholars and recognized experts representing diverse fields of study relevant to the Journals' scope. Board members are entrusted with the critical responsibilities of overseeing the peer review process, ensuring the integrity and overall quality of published research, upholding the highest ethical standards in publication, and providing strategic direction for the Journals' development. The Editorial Board's decisions are final and binding with respect to the acceptance or rejection of manuscripts.

## 3. Submission Guidelines

Authors intending to submit manuscripts to the Journals must adhere strictly to the following guidelines:

- **Manuscript Preparation:** Authors bear the sole responsibility for preparing their manuscripts in strict accordance with the Journals' prescribed formatting and style guidelines, as detailed on the Journals' website. Failure to comply with these guidelines may result in the rejection of the submission.
- **Originality:** Submissions must be entirely original works, representing the authors' own research and analysis. Manuscripts must not be under consideration for publication by any other journal or publication venue at the time of submission to the Journals. Any prior publication or presentation of the work, in whole or in part, must be clearly disclosed in the cover letter.
- **Ethical Compliance:** Authors are legally and ethically obligated to adhere to the highest ethical standards in research conduct and reporting. This includes, but is not limited to, obtaining all necessary approvals from relevant institutional review boards (IRBs) or ethics committees for research involving human or animal subjects. Evidence of such approvals must be provided upon submission.

## 4. Author Guidelines

To ensure clarity, consistency, and adherence to academic standards, authors must comply with the following guidelines when preparing their manuscripts:

- **Manuscript Structure:** Manuscripts should be structured logically and comprehensively, including the following mandatory sections: Title, Abstract,

Keywords, Introduction, Methods, Results, Discussion, Conclusion, Acknowledgments (if applicable), and References.

- **Formatting:** Authors must meticulously adhere to the Journals' specified formatting requirements for all aspects of the manuscript, including text, tables, figures, and references. Detailed formatting instructions are readily accessible on the Journals' official website.
- **Language:** Manuscripts must be written in clear, concise, and grammatically correct English. Authors whose native language is not English are strongly encouraged to seek professional language editing services to ensure clarity and accuracy.
- **Supplementary Materials:** Authors may submit supplementary materials, such as datasets, multimedia files (e.g., videos, audio recordings), or additional figures, to support and enhance their research findings. All supplementary materials must be clearly referenced within the main manuscript.
- **Cover Letter:** A comprehensive cover letter must accompany each manuscript submission. The cover letter should briefly describe the study's significance, novelty, and contribution to the field. Furthermore, the cover letter must explicitly confirm that the submission adheres to all policies and guidelines outlined in this Editorial Policy.
- **Conflict of Interest Statement:** Authors are legally and ethically obligated to disclose any potential conflicts of interest that could reasonably be perceived as influencing the objectivity or integrity of their research. This includes financial interests, personal relationships, or affiliations with organizations that may benefit from the publication of the research.
- **Funding Information: Authors** must provide complete and accurate details of all funding sources that supported the research, including grant numbers and the names of funding agencies.
- **Ethical Approval:** For studies involving human or animal subjects, authors must provide unequivocal evidence of ethical approval from the relevant institutional review boards (IRBs) or ethics committees. This evidence must include the approval number and the name of the approving institution.

## 5. Peer Review Process

The Journals employ a rigorous peer review process to ensure the quality and validity of published research:

- **Initial Screening:** The editorial team conducts an initial screening of all submissions to ensure they meet the Journals' basic criteria for scope, originality, and adherence to formatting guidelines. Submissions that fail to meet these criteria may be rejected without further review.
- **Double-Blind Review:** Manuscripts that pass the initial screening undergo a double-blind peer review process, wherein the identities of both the authors and the reviewers are concealed from each other. This ensures an unbiased and objective evaluation of the manuscript's merits.
- **Reviewer Selection:** Reviewers are selected based on their demonstrated expertise and extensive experience in the specific field of research addressed by the manuscript. The Editorial Board maintains a database of qualified reviewers to ensure the selection of appropriate experts.
- **Decision Making:** Based on the comprehensive feedback and recommendations provided by the reviewers, the Editorial Board makes informed decisions regarding

the acceptance, revision, or rejection of the manuscript. The decision of the Editorial Board is final.

## 6. Publication Ethics

The Journals are committed to upholding the highest standards of publication ethics:

- **Plagiarism:** The Journals maintain a zero-tolerance policy for plagiarism in any form. All submissions are subjected to thorough plagiarism detection using industry-standard software. Manuscripts found to contain plagiarized material will be immediately rejected.
- **Conflict of Interest:** Authors, reviewers, and editors are legally and ethically obligated to disclose any potential conflicts of interest that could compromise the integrity of the publication process.
- **Corrections and Retractions:** In the event that errors or inaccuracies are discovered in published articles, the Journals will issue corrections or retractions as necessary to maintain the accuracy and reliability of the scientific record. The decision to issue a correction or retraction will be made by the Editorial Board in consultation with the authors and relevant experts.

## 7. Ethical Guidelines

- **Research Integrity:** Authors must ensure that their research is conducted with the utmost integrity and transparency. Data should be accurately reported, and results should not be fabricated, falsified, or manipulated in any way.
- **Informed Consent:** For research involving human subjects, authors must obtain informed consent from all participants, ensuring that they are fully aware of the purpose, procedures, risks, and benefits of the study. The privacy and confidentiality of participants must be rigorously protected.
- **Animal Welfare:** Research involving animals must comply with all applicable ethical standards and regulations for the humane treatment of animals. Authors must provide evidence of ethical approval from relevant animal care and use committees.
- **Conflicts of Interest:** Authors, reviewers, and editors must disclose any financial or personal relationships that could potentially influence their work.
- **Publication Misconduct:** The journal will investigate allegations of misconduct, such as plagiarism, data fabrication, and duplicate publication. Appropriate actions will be taken, including retraction of articles if necessary.

## 8. Open Access Policy

Springfield Research University's Scholarly Journals are committed to open access, ensuring that all published research is freely available to the public, without any subscription fees or access barriers. This promotes wider dissemination of knowledge and accelerates scientific progress.

## 9. Copyright and Licensing

Authors retain copyright of their original work. By submitting to the journal, authors grant the journal a license to publish, distribute, and archive the article. Articles are typically published under a Creative Commons license to facilitate sharing and reuse, while respecting the authors' rights. Specific license details are available on the journal's website.

## 10. Publication Fees

- **Article Processing Charges (APCs):** Authors are required to pay Article Processing Charges (APCs) to cover the costs associated with peer review, editing, production, and hosting of the article. The specific fee structure is detailed on the Journals' website and is subject to change.
- **Waivers and Discounts:** The Journals offer fee waivers or discounts for authors from low-income countries or in cases of demonstrated financial hardship. Authors can apply for waivers during the submission process, providing supporting documentation as required.
- **Payment Process:** Detailed payment instructions will be provided to authors upon acceptance of their manuscript for publication. APCs must be paid in full before the article is published.

## 11. Appeals and Complaints

Authors have the right to appeal editorial decisions if they believe that the decision was based on flawed reasoning or procedural errors. Complaints regarding the editorial process or ethical issues can be submitted in writing to the Editorial Board for review and resolution. All appeals and complaints will be handled in a fair and timely manner.

## 12. Data Sharing and Reproducibility

Authors are strongly encouraged to share their research data and materials to promote transparency, reproducibility, and the advancement of scientific knowledge. Data should be deposited in a publicly accessible repository whenever possible, and a data availability statement should be included in the manuscript.

## 13. Contact Information

For any inquiries or further information regarding this Editorial Policy or any other aspect of the Journals, please contact the editorial office at [editor@springfieldresearch.university](mailto:editor@springfieldresearch.university) or visit our website at [www.springfieldresearch.university](http://www.springfieldresearch.university)

# Join Our Celestial Journey Illuminating Minds, Igniting Innovation. Be Part of the Spark as we Unlock the Universe's Secrets, One Equation at a Time



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# Research Beyond Boundaries



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